



UNIVERSITY *of* CAMBRIDGE
ESOL Examinations

BULATS

Business Language Testing Service



The global benchmark for
workplace language skills



**In international business,
better language skills will
improve internal and
external customer service
and give your organisation
a competitive advantage.**



Maximise your competitive advantage

Whether you are recruiting staff, planning a promotion scheme or developing a language training programme, you need to know that your employees have the right language skills.

BULATS gives you a fast and flexible way to assess the language skills of your employees.

Available in four languages – English, German, Spanish and French.



BULATS business benefits

Enhances communication between offices and departments.

Improves operational efficiency.

Contributes to increased recognition through business awards such as ISO and Investors in People.

Enhances recruitment processes.

Improves language training programmes.

Complements employees' individual development programmes.

The BULATS Advantage

Tests the communication skills that are needed in real business situations.

Allows flexible reporting to suit your business.

Provides high levels of professional support.

Offers in-company benchmarking and consultancy standards.

Is linked to established global standards.

Assesses reading, writing, speaking and listening skills at all levels.

Offers flexible delivery.

BULATS Benchmarking

The BULATS Benchmarking toolkit helps businesses audit language skills and can be used to:

Assess language skills across all levels of your organisation.

Support decisions about recruitment, promotion or placement.

Set language standards for recruitment and help screen job applicants.





BULATS Online

High quality English language test with the added flexibility of being available online.

Test delivery where you need it, when you need it.

Instant results and reporting.

Full assessment of all skill levels using sophisticated adaptive technology.

Measurement of listening, reading and language knowledge for effective business communication.


The BULATS Speaking Test

A face-to-face interview to make sure your employees can really **speak** English.

Measures the speaking skills needed for business in a real world situation.

The BULATS Writing Test

Measures the writing skills needed for efficient, accurate business communication using real world examples, such as memos and reports.



Cambridge ESOL – experts in language assessment

Cambridge ESOL (English for Speakers of Other Languages) is a department of the world-renowned University of Cambridge. It is a part of the Cambridge Assessment group, which has more than 150 years' experience in educational assessment.

Cambridge ESOL exams are designed by experts in language teaching and assessment. They are developed on the basis of a long-term academic and practical research ethos. Cambridge ESOL business exams are designed to ensure that organisations can make accurate, fair and reliable business decisions.

BULATS is developed and delivered by Cambridge ESOL in collaboration with leading experts in the assessment of French, German and Spanish:

- Alliance Française (French)
- Goethe Institut (German)
- Universidad de Salamanca (Spanish)

2million

Over two million people take Cambridge ESOL exams every year, in 130 countries.

150years

Cambridge ESOL has over 150 years' experience in educational assessment.

Worldwide recognition

Many of the world's leading businesses have already discovered that BULATS is the most effective tool to assess the language proficiency of their staff and use the information gained to evaluate development and help with key decision-making. Existing BULATS clients include:

Abu Dhabi National Oil Company
Alcatel
BP
British American Tobacco
Cadbury
Citibank
Colgate-Palmolive
Compaq
Deloitte & Touche
DHL
Disney
Dow AgroSciences
ESSO
General Electric

General Motors
GlaxoSmithKline
Guinness
Emirates Group
Heinz
HSBC
IBM
Johnson & Johnson
Kodak
KPMG
L'Oreal
Motorola
Nestle
Nokia

Pfizer
Philips
PricewaterhouseCoopers
Procter & Gamble
RASCO Ras Lanuf Oil & Gas
Renault
Reuters
Roche
Shell
United Nations
Vodafone
Volvo
Wrigley
Wyeth

BULATS is produced by:



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UNIVERSIDAD DE SALAMANCA
CURSOS INTERNACIONALES



GOETHE-INSTITUT



Alliance Française

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