

Next steps

Find out more

Visit our website to:

- find out more about our benchmarking service
- view sample *BULATS* tests
- watch demos of the *BULATS* Online Courses
- find out which companies accept *BULATS*.

Contact your local *BULATS* Agent

BULATS is administered through a network of authorised *BULATS* Agents. Agents are approved to sell the full range of *BULATS* tests to customers.

Find your local *BULATS* Agent at www.bulats.org/Agents

Any questions?

If you have any more questions about how *BULATS* can help your organisation, fill in the enquiry form at www.bulats.org/contact-us.html

www.BULATS.org



www.vantage-siam.com



BULATS and Cambridge ESOL

BULATS is produced by University of Cambridge ESOL Examinations (Cambridge ESOL) in partnership with three leading European language institutes: the Alliance Française, the Goethe-Institut and the Universidad de Salamanca.



BULATS forms an integral part of Cambridge ESOL's educational mission, supporting effective language learning for business contexts – including projects to increase pre-work and vocational skills – and as a key tool for economic, social and personal development.

For more information about Cambridge ESOL, our qualifications and the organisations we work with, please contact:

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UNIVERSITY of CAMBRIDGE
ESOL Examinations

BULATS

Business Language Testing Service

Corporate

The global benchmark for workplace language skills

Improve your workplace language skills with our flexible benchmarking, training and testing service



What can BULATS do for my organisation?

BULATS is a flexible set of multilingual assessment tools that can help your organisation manage its business language needs.

BULATS can be used for:

- screening the language ability of internal and external job applicants
- selecting staff for placements in international offices
- benchmarking the existing language abilities of your staff
- measuring the progress of your corporate language training programmes.

Speak to one of our *BULATS* Agents and find out how this internationally recognised service can help you meet the challenge of the global marketplace. They will work with you and your human resources or training managers to help you integrate *BULATS* into your business.

Worldwide recognition

BULATS is used by thousands of employers, academic institutions and government bodies worldwide as proof of a person's ability to communicate effectively at work. Here are just a few global organisations that are using *BULATS*, either for staff recruitment or as part of their training and staff development programme needs.

General Electric
Alcatel
Disney
Heinz
Nestlé
BP
Dow AgroSciences
HSBC
Nokia
Cadbury
Emirates Group
IBM
Pfizer
Citibank
ESSO
Johnson & Johnson

Colgate-Palmolive
Philips
Kodak
Proctor & Gamble
Compaq
General Motors
KPMG
Renault
Deloitte & Touche
GlaxoSmithKline
L'Oréal
Reuters
DHL
Guinness
Motorola
United Nations

BULATS is accredited by Ofqual, the regulator of qualifications, exams and tests in England, as part of the National Qualifications Framework. It is also recognised by the UK Border Agency for Tier 1 and 2 visa applications and for meeting the language requirement for spouses and partners (this applies only to *BULATS* tests sat in the UK). For further information visit www.ukba.homeoffice.gov.uk

Fast results

Results are fast (or with some test options instant) helping you make informed decisions about recruitment, foreign assignment placement or promotion.



Language skills for international business success



Business leaders know that developing and sustaining the language skills of their workforce is a key strategic priority if they want to stay ahead of the competition in the global marketplace.

Each business is different and, as an employer, you will be looking for language training and testing solutions that can be tailored to your specific requirements, while remaining reliable, affordable and easy to administer.

Many leading businesses around the world have already discovered that using *BULATS* is the most effective way to assess and improve language skills in the workplace. It offers total flexibility; you choose what you need from the three main elements of the service – benchmarking, training and language testing.

We work in partnership with three leading European language institutes – the Alliance Française, the Goethe-Institut and the Universidad de Salamanca. With tests available in French, German and Spanish, as well as English, *BULATS* is the ideal global benchmark of language ability for multinational organisations.

Dr Michael Milanovic
Chief Executive
University of Cambridge ESOL Examinations (Cambridge ESOL)

**11,500 organisations
worldwide trust
Cambridge ESOL**



What does BULATS offer?

There are three main elements to the service – benchmarking, training and testing – and you choose which you would like to use. Within the main elements there is further choice, enabling you to mix and match the precise tests and training to create bespoke training solutions for your business.

BULATS		
<p>Benchmarking Establishing levels of language ability needed for particular jobs</p>	<p>Training Courses to help learners improve their English online and give them the best possible chance of success in the BULATS tests</p>	<p>Testing Assess your workplace language skills in a quick and reliable way</p>
<ul style="list-style-type: none"> English only Delivered by Cambridge ESOL or <i>BULATS</i> Benchmarking approved agents 	<p>Choose from:</p> <ul style="list-style-type: none"> Blended learning course – online and classroom (English only) Self-study 100% online course (English only) 	<p>Choose from:</p> <ul style="list-style-type: none"> English, French, German, Spanish Listening, Reading & Language Knowledge, Speaking, Writing Online, pencil and paper, CD-ROM

BULATS empowers organisations and learners to assess their workplace language skills in a quick and reliable way

BULATS Benchmarking

Helping you define the language needs of your business

BULATS Benchmarking can give you the detailed information you need in order to make informed decisions on language-related matters, such as staff language training, language audits, and staff recruitment, promotion and secondment.

What is BULATS Benchmarking?

BULATS Benchmarking is a system that helps to define the required level of language skills for specific job roles within your particular industry, occupation or business sector. It uses *BULATS* tests to assess language ability, together with detailed questionnaires to establish the actual desired level of ability.

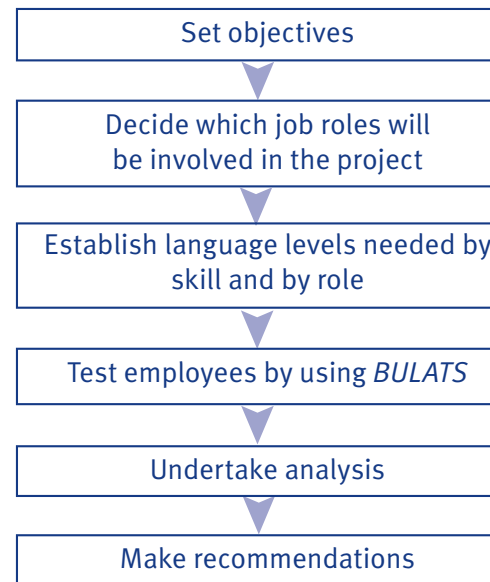
Business benefits

BULATS Benchmarking can:

- help you monitor and manage your training more effectively and save you money
- monitor whether company language standards are improving year on year
- help you streamline your recruitment process, saving time and effort
- motivate staff by setting achievable goals in language ability.

If you have multiple offices nationally or worldwide, *BULATS Benchmarking* can help you set common standards. (The benchmarking services will be delivered by authorised agents.)

Stages of the BULATS Benchmarking project



Because the system is so flexible and easy to use, it can be tailored to meet the needs of any company, and can be delivered on any scale.

www.BULATS.org/Benchmarking



BULATS preparation courses

Developing the right language skills for your business

Providing training courses gives you an easy, structured way to deliver and monitor professional development. You can prepare your employees for the *BULATS* test, giving them skills they need to use English to communicate confidently and effectively in a range of international business situations.

What are the BULATS preparation courses?

There are two courses specifically designed to prepare learners for the *BULATS* tests. Both cover Levels B1–C1 of the Common European Framework of Reference for Languages (CEFR):

1. BULATS Blended Learning Course

60%–70% online, 30%–40% classroom = 50 hours

This course offers learners a flexible and stimulating way of studying. You adjust the mix of online and classroom study according to their needs, giving them the best possible chance of succeeding in the *BULATS* tests.

Course features

- The course offers a flexible blend of online and classroom study.
- It is possible to learn in 10–20-minute ‘chunks’ to allow for the best use of small blocks of time.
- The online elements of the course can be accessed by learners at any time through any internet-linked computer. Learners can therefore use the course at home or at work, at a time and place that suits them.
- It has been designed so that the materials studied online will be consolidated with real classroom or through virtual face-to-face sessions.



Course breakdown

The course consists of 50 hours of study and online learning. The online element of the course includes both presentation and self-study practice material. The course is organised into three modules:

- Reading and Listening Module (30 hours)
- Speaking Module (10 hours)
- Writing Module (10 hours).

2. BULATS Self-study Course

100% online = 50 hours

This is ideal for people with busy lives, who find it hard to make time for classroom study. The modules and time commitments are identical to those of the *BULATS Blended Learning Course*, the only difference being that all study takes place online, allowing learners to fit their study around personal commitments.

www.BULATS.org/Preparation-Courses



BULATS tests

Quick, reliable assessment of workplace language skills

BULATS has become the global benchmark for workplace language skills and is recognised by many of the world's leading organisations. With *BULATS* you can assess your workplace language skills with speed and accuracy.

What are the tests?

The *BULATS* tests are used to find out the level of language skills of an individual or group of individuals. They assess communication skills that are needed in real business situations, using materials based on real business texts, tasks and topics. They test all four language skills – reading, writing, listening and speaking.

Flexible test options

You can pick any of the tests below to create the ideal combination for your organisation. You can then choose when and where the tests are taken, rather than having to send employees out to a test centre.

BULATS TESTS		English	French	German	Spanish
Online	Listening	√	√	√	√
	Reading & Language Knowledge	√	√	√	√
	Speaking	√			
	Writing	√			
Paper-based	Listening	√	√	√	√
	Reading & Language Knowledge	√	√	√	√
	Speaking	√	√	√	√
	Writing	√	√	√	√
CD-ROM	Listening	√	√	√	√
	Reading & Language Knowledge	√	√	√	√
	Speaking				
	Writing				

Meaningful results

- *BULATS* results are presented in a clear, easy-to-understand report which can be produced for individuals or groups. A candidate's score is based on a scale of 1 to 100.
- *BULATS* scores are developed in alignment with the CEFR – the internationally accepted method of benchmarking language ability.

www.BULATS.org/Tests

